

PRESS RELEASE

Tomorrow's solutions with Mitsubishi Chemical at K 2019



Preview of Mitsubishi Chemical's booth at K 2019 (Source: Mitsubishi Chemical Europe GmbH)

Download: https://www.mitsubishi-chemical.de/accounts/mce/dropbox/67kk4.png

Dusseldorf, Wiesbaden, 4 September 2019

At K 2019 in Dusseldorf, Mitsubishi Chemical will bring its motto "KAITEKI Value for Tomorrow" to life for customers and guests. KAITEKI is an original concept of the Mitsubishi Chemical Holdings Corporation Group which involves us working towards "the sustainable well-being of people, society and our planet Earth."

For the first time, K 2019 sees Mitsubishi Chemical and its group companies present all its solutions in one place. The innovative industrial materials and performance products on display target five focus sectors:

- Mobility solutions for automobiles and aircraft
- IT, electronics and display
- Medical, food and bio-products
- Environment, energy, building and construction
- Packaging, labels and films





Ansgar Pohl, President and CEO of EMEA Regional Headquarters and Executive Officer of MCC, underlines: "This is the first time for our company that such a variety of solutions and materials from all of our group companies can be found in one place. This is an excellent opportunity for every customer to inform themselves and discover new ideas around materials and solutions, especially regarding the growing demand for circular solutions."

Furthermore, a dedicated area of the stand highlights solutions that can contribute to a sustainable future. Mitsubishi Chemical will present light-weight solutions, recyclable materials as well as materials from renewable sources and applications for 3D printing.

And there is more to discover than our products. Professionals and graduates can come along to the careers corner and discover opportunities in a company that cares for the future.

You can find Mitsubishi Chemical at Stand FG 04.1 – a standalone building near Hall 4. Visit Mitsubishi Chemical at K 2019 from 16 – 23 October in Dusseldorf.

Media contact: media@mitsubishi-chemical.eu

About Mitsubishi Chemical Corporation

Mitsubishi Chemical Corporation, headquartered in Tokyo, Japan, has the global organization and infrastructure to leverage local and global synergies through the vast network of affiliated companies. With over 40,000 employees at 351 affiliates in more than 30 different countries, Mitsubishi Chemical provides a comprehensive range of solutions based on chemistry that contribute to solve social and environmental issues. Our vision is to realize the sustainable well-being of people, society and our planet Earth – we call it KAITEKI.

About Mitsubishi Chemical in Europe

Mitsubishi Chemical in Europe is part of Mitsubishi Chemical Corporation. With 13 affiliated companies and 3,600 employees we develop, promote and market materials adapted to the highest customer requirements. The following group companies are part of our group: Cleanpart Group, Lucite International, MC Ionic Solutions, Mitsubishi Chemical Carbon Fiber and Composites, Mitsubishi Chemical Europe, Mitsubishi Chemical Performance Polymers (MCPP), Mitsubishi Polyester Film, Mitsubishi Engineering Plastics (JV), Nippon Gohsei, Mitsubishi Chemical Advanced Materials (MCAM), Resindion, Wethje, Yupo (JV).

